



REPUBLIC OF ESTONIA
MINISTRY OF CULTURE

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**PLA on the Role of coaches in society and
development of Coaching Qualifications**

The Ministry of Culture of Estonia, in cooperation with the Estonian Foundation of Sports Education and Information, is planning to organise a Peer Learning Activity (PLA) on the role of coaches in society and developments in coaching qualifications – progress over the past decade and emerging challenges.

The PLA will contribute to the implementation of the EU Work Plan for Sport 2024–2027 (Annex I, priority area: Integrity and Values in Sport, key topic: Sport and Education), and is tentatively scheduled to take place in spring 2027 (April or May) in Tallinn, the capital of Estonia.

The aim of the PLA is to exchange good practices among EU Member States, review progress made over the past years and discuss current and emerging challenges. Estonia will present its developments in its coaching qualification system, the coaches' register, and the web-based application process for coaching qualifications, as well as support measures for coaches' labour costs and their impact on sport in Estonia. Other Member States and sport umbrella organisations, in particular International Council for Coaching Excellence, will be invited to present recent developments, trends and good practices.

As 2027 marks the 10th anniversary of Estonia's Presidency of the Council of the European Union, during which the Council Conclusions "The Role of Coaches in Society" were adopted, Estonia wishes to conduct a survey among Member States prior to the PLA, on the developments over the past 10 years and emerging challenges on this topic. The results of the survey will be presented and discussed during the PLA.

The structured application for organising the PLA will be submitted within the established deadline in autumn 2027.

The contact person from our side will be the Head of the Sport Department Mr Margus Klaan (margus.klaan@kul.ee).

Yours sincerely,

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Secretary General

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